For Immediate Release

New Blog from Mouser Electronics Provides
Sounding Board for Technical Ideas, Solutions & More

May 7, 2014 – Mouser Electronics, Inc., a leading engineering resource and global distributor of semiconductors and electronic components, has unveiled "Bench Talk for Design Engineers," an official blog of Mouser Electronics. To see the newest post, visit http://www.mouser.com/blog.

The idea is to provide a sounding board for people on technology's cutting edge to knock around ideas, thoughts and theories. Mouser isn't just the source for the latest in semiconductors and electronic components. It's also the go-to place for the latest in technological shop talk.

"Our goal is to provide a venue for various viewpoints within the area of technology, science and engineering," said Kevin Hess, Mouser Electronics' Vice President Technical Marketing. "What we want to do is to foster creative thinking, host a platform to discuss technical advancements, as well as technical problems and, hopefully, to share personal experiences and offer solutions to some of the problems and design challenges."

It's intended for design engineers, but is open to anyone who wants to comment if they have something valuable or interesting to share, whether you are a student just starting the engineer journey, or an innovator who enjoys building electronic gadgets on the weekends, or a seasoned design engineer. "We hope all of our customers will enjoy the blog and engage by posting comments," Hess said.

Already there are entries touching on a wide variety of topics such as power management, RF/wireless, open source hardware, circuit protection and more, written by industry experts in each design area. Featured are many voices, including Mouser's supplier partners, engineers, industry insiders and others. There is a blog from an engineering student's perspective, as well as posts on general insights into the fast-moving world of technology.

Check out "Bench Talk for Design Engineers" at http://www.mouser.com/blog.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics
Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

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